



VIDEOCLUB
of LAGUNA WOODS

2018 Annual Short Video Contest Deadline Is Friday, February 1, 2019

9th Annual Awards Banquet Is Saturday, February 16, 2019

The Video Club's 9th Annual "Academy Awards" Banquet will be held on Saturday, February 16, 2019, in the Clubhouse 2 Main Dining Room. *We're holding the banquet just a week before the actual 91st Academy Awards, to be broadcast live from Hollywood on Sunday, February 24, over ABC.*

The top 10 entries will be selected by the Video Acceptance Committee (VAC) and screened at the banquet with club members in attendance voting for first, second, and third-place winners.

DEADLINE: Contest entries will be due on or before Friday, February 1, at 4 pm in the Video Lab. Entries may be brought to the Video Lab during open hours (Tue-Fri, 1-4 pm), where a storage box and sign-in sheet will be provided. All entries must:

1. **Be member-produced**
2. **4 minutes or less**
3. **Contain some video (still photos OK)**
4. **Be submitted on a USB flash drive in MP4 format or in DVD format playable on DVD player (Blu-Ray OK)**
5. **One entry per member**

Entrant's ID in video is OK. Help from Video Club members is OK. Avoid copyrighted

material, if possible. If copyrighted material is included, the video cannot be put on YouTube with other videos from the banquet.

Below are some additional guidelines for success:

1. **Tell a story** with a beginning, middle, and end. Consider hero definition, obstacle identification, and how the hero prevails and creates something new.
2. **Content is king.** Content factors include script/story, creativity, and originality.
3. **Technical excellence** factors include picture (exposure, focus, white balance), sound design and soundtrack, editing, and effective use of special effects (if any).
4. **Special considerations** include emotional response, enjoyment factor, meaningfulness, and replay value.

**For more contest info, contact
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